

**SUNSHINE COAST
FALCONS**



**2025 SPONSORSHIP
PACKAGES**



**#OURTEAM
OURTOWN**

MESSAGE FROM THE CEO



2025 SPONSORSHIP PACKAGES.

Thank you very much for your interest in partnering with the Sunshine Coast Falcons Football Club.

Our network of sponsors are some of the best people and businesses on the Sunshine Coast and we look forward to welcoming you and your business into the Falcons Family.

Whether you are looking to entertain clients at Sunshine Coast Stadium game days with food and beverage packages or reward employees with a day out at one of our popular social events, such as the Falcons Golf Day, Melbourne Storm Sports Luncheon or Falcons Awards Night - we have a range of partnership options to suit your requirements and budget.

If you have any questions at all regarding the packages inside this document please don't hesitate to give me a call.

If you are interested in a Major Apparel sponsorship for 2025 please contact me direct on the number below.

Yours sincerely,

Chris Flannery

Chief Executive Officer
M – 0429 224 376
E – ceo@scfalcons.com.au





OUR VALUES

2025 SPONSORSHIP PACKAGES.

INTEGRITY
INCLUSIVE
RESPECT
RESILIENCE
HUMILITY
TEAMWORK
PASSIONATE
COMMITTED

Our mission is to provide opportunities and pathways for our local players & coaches, engage with our local community, connect our members and sponsors and grow our grassroots participation.



WE ARE A FEEDER TEAM FOR THE MELBOURNE STORM



PROVIDING PATHWAYS TO THE NRL FOR OUR LOCAL PLAYERS

2025 SPONSORSHIP PACKAGES.

TRENT LOIERO
MELBOURNE STORM

TYSON SMOOTHY
BRISBANE BRONCOS

JACK UNDERHILL
CANTERBURY BULLDOGS



OUR REACH



2025 SPONSORSHIP PACKAGES.

21.5K

Facebook Followers

15.5K

Instagram Followers

2.2K

Twitter (X)
Followers

900

Email subscribers

3.5K

Monthly website visits

11.7K

Falcons Home Attendance

SUNSHINE COAST

The Sunshine Coast population has boomed over the last few years with projections for the growth to continue. Forecasting indicates that the Sunshine Coast will grow to over 500,000 people by 2041.



EXCLUSIVE HOME GAME DAY NAMING RIGHTS



\$10,000 +GST

Payable in monthly instalments

2025 SPONSORSHIP PACKAGES.

| | |
|----------------------|--|
| NAMING RIGHTS | Naming rights for one SC Falcons Home Game |
| HOSPITALITY | 10-person private catered corporate box at One Game at Sunshine Coast Stadium with the opportunity for your group to attend the dressing room post-game Four Corporate Lounge Entry Passes for the remaining Hostplus Cup and BMD home games including 2-hour beverage package |
| SIGNAGE | LED sideline screen advertising at every SC Falcons home game at SC Stadium Logo placement on all media advertising boards and banners used for media interviews Two static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game |
| COMMUNICATION | Your business will be advertised as the Exclusive Game Day sponsor Opportunity to display customised marketing material within Sunshine Coast Stadium on your sponsored game day Ground Announcer mentions at every SC Falcons home game Logo placement on SC Falcons email signatures, website and letterheads |
| EVENTS | Two VIP invitations to attend SC Falcons 2025 Season Launch Two VIP invitations to attend SC Falcons 2025 Awards Night Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart Invitations for all sponsor networking events and opportunities |
| MERCHANDISE | Two Falcons Polo Shirts |



HOSTPLUS CUP PLAYER SPONSORSHIP



\$6,400 +GST

Option to pay in monthly instalments

2025 SPONSORSHIP PACKAGES.

| | |
|----------------------|---|
| NAMING RIGHTS | Exclusive Sponsorship of one Hostplus Cup jersey number (1-17) |
| HOSPITALITY | Four Corporate Lounge Entry Passes for each Hostplus Cup and BMD Women's home game including 2-hour beverage package |
| SIGNAGE | LED sideline screen advertising at every SC Falcons home game at SC Stadium One static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game |
| COMMUNICATION | Each time your jersey number/ player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/ player Ground Announcer mentions at every SC Falcons home game Logo placement on SC Falcons website |
| EVENTS | Two VIP invitations to attend SC Falcons 2025 Season Launch Two VIP invitations to attend SC Falcons 2025 Awards Night Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party |
| MERCHANDISE | Invitations for all sponsor networking events and opportunities Two Falcons Polo Shirts |



BMD WOMEN'S PLAYER SPONSORSHIP



\$3,500 +GST

Option to pay in monthly instalments

2025 SPONSORSHIP PACKAGES.

NAMING RIGHTS

Exclusive Sponsorship of one BMD Women's jersey number (1-17)

HOSPITALITY

Two corporate lounge entry passes for each BMD and Hostplus Cup home game including 2-hour beverage package

SIGNAGE

LED sideline screen advertising at every SC Falcons home game at SC Stadium

COMMUNICATION

Each time your jersey number/ player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/ player

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons website

Two VIP invitations to attend SC Falcons 2025 Season Launch

EVENTS

Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party

Invitations for all sponsor networking events and opportunities

MERCHANDISE

Two Falcons Polo Shirts



CORPORATE PARTNERSHIP



\$5,200 +GST

- HOSPITALITY** | Four Corporate Lounge Entry Passes for each Hostplus Cup and BMD Women's home game including 2-hour beverage package
- SIGNAGE** | LED sideline screen advertising at every SC Falcons home game at SC Stadium
- COMMUNICATION** | Ground Announcer mentions at every SC Falcons home game
Logo placement on SC Falcons website
- EVENTS** | Two VIP invitations to attend SC Falcons 2025 Season Launch
Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party
Invitations for all sponsor networking events and opportunities
- MERCHANDISE** | Two Falcons Polo Shirts

2025 SPONSORSHIP PACKAGES.





**Rugby League For
Children Of Different Abilities**




Falcons Footy Kidz - Rugby League for Children of Different Abilities is for girls and boys aged between 5-16 years living with challenges such as autism, aspergers, cerebral palsy, down syndrome, and emotional, social, neurological and/or physical disabilities.

Children learn Rugby League skills and play modified non-contact Rugby League tag in a specialised program. The program assists in developing social and motor skills for children with challenges, where qualified coaches from NRL Game Development, local Hostplus Cup Sunshine Coast Falcons, and NRL players are involved in a safe and supportive environment.

Falcons Footy Kidz allows children with challenges the opportunity to participate in a team sport and be part of a club that supports and encourages differences. The positive environment encourages children with challenges, and their families, to get involved and come along to experience the all-inclusive game of Rugby League with the Sunshine Coast Falcons.





**FALCONS
FOOTY**
Rugby League For
Children Of Different Abilities

| | DIAMOND SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR |
|-----------------------------------|----------------------|---------------------|---------------------|---------------------|
| | \$10,000 +GST | \$5,000 +GST | \$2,500 +GST | \$1,000 +GST |
| Major Sponsor Naming Rights | ✓ | | | |
| Logo on children's playing shirts | ✓ FRONT | ✓ FRONT | ✓ BACK | |
| Logo on Falcons website | ✓ | ✓ | ✓ | ✓ |
| Logo on end of year certificate | ✓ | | | |

2025 SPONSORSHIP PACKAGES.



U19 MALE AND FEMALE PLAYER SPONSORSHIP



\$3,500 +GST

Option to pay in monthly instalments

2025 SPONSORSHIP PACKAGES.

| | |
|----------------------|--|
| NAMING RIGHTS | Exclusive Sponsorship of the male and female U19 jersey number (1-17) (two total) |
| HOSPITALITY | Two Corporate Lounge Entry Passes for each BMD and Hostplus Cup home game including 2-hour beverage package |
| SIGNAGE | LED sideline screen advertising at every SC Falcons home game at SC Stadium |
| COMMUNICATION | Each time your jersey number/ player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/ player |
| | Ground Announcer mentions at every SC Falcons home game |
| EVENTS | Logo placement on SC Falcons website Two VIP invitations to attend SC Falcons 2025 Season Launch Invitations for all sponsor networking events and opportunities |
| MERCHANDISE | Two Falcons Polo Shirts |



NICOLA ANNE PHOTO

U17 MALE AND FEMALE PLAYER SPONSORSHIP



\$3,500 +GST

Option to pay in monthly instalments

2025 SPONSORSHIP PACKAGES.

| | |
|----------------------|--|
| NAMING RIGHTS | Exclusive Sponsorship of the male and female U19 jersey number (1-17) (two total) |
| HOSPITALITY | Two Corporate Lounge Entry Passes for each BMD and Hostplus Cup home game including 2-hour beverage package |
| SIGNAGE | LED sideline screen advertising at every SC Falcons home game at SC Stadium |
| COMMUNICATION | Each time your jersey number/ player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/ player |
| | Ground Announcer mentions at every SC Falcons home game |
| EVENTS | Logo placement on SC Falcons website Two VIP invitations to attend SC Falcons 2025 Season Launch |
| | Invitations for all sponsor networking events and opportunities |
| MERCHANDISE | Two Falcons Polo Shirts |



FALCONS MAJOR APPAREL SPONSORSHIP



For Major Apparel Sponsorship Options please contact Chris Flannery on ceo@scfalcons.com.au or 0429 224 376.

2025 SPONSORSHIP PACKAGES.





★ individually designed,
★ competitively priced



Southern Cross Sheds has been involved with the Falcons since 2014. Aligning our brand with such a high-profile club has been rewarding in the local marketplace, to say the least.

We have generated lots of business through our affiliation with the Falcons plus gained a great network of businesses that we can use and refer to our own clients. Being part of the Falcons family has also helped us gain great friendships with other sponsors and supporters.

The recognition of our support from the Administration Team and all the Falcons players is immeasurable. The players always give their time post-match to talk and mingle with the sponsors.



I highly encourage any business looking to get into sponsorship to get on board with the Falcons. I guarantee you won't be disappointed.

Leon Bishop
Southern Cross Sheds
0407 693 014

**SUNSHINE COAST
FALCONS**



**2025 SPONSORSHIP
PACKAGES**

**IF YOU ARE INTERESTED IN FINDING OUT
MORE ABOUT OUR PACKAGES, PLEASE
CONTACT:**

**STEVE TURNER
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0412 679 488**

**CHRIS FLANNERY
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0429 224 376**



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OURTOWN**

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