

**SUNSHINE COAST  
FALCONS**



**2026  
SPONSORSHIP  
PACKAGES**



# MESSAGE FROM THE CEO



2026 SPONSORSHIP PACKAGES.

Thank you very much for your interest in partnering with the Sunshine Coast Falcons Football Club.

Our vast network of sponsors are some of the best people and businesses on the Sunshine Coast and we look forward to welcoming you and your own business into the Falcons Family.

Our new affiliation with the 2025 Premiers, the Brisbane Broncos, is exciting for the Club and we look forward to working closely with them, both on and off the field, over the next few years.

Whether you are looking to entertain clients at the first class Sunshine Coast Stadium facility game days with food & beverage packages or reward employees with a day out at one of our popular social events such as the Falcons Golf Day, Sports Luncheon or Falcons Season Launch or Awards Night - we have a range of partnership options to suit your requirements and budget.

If you have any questions at all regarding the packages inside this document please don't hesitate to give me a call.

If you are interested in a Major Apparel sponsorship for 2026 please contact me via the details below.

Kind regards,

*Chris Flannery*

Chief Executive Officer

M – 0429 224 376

E – [ceo@scfalcons.com.au](mailto:ceo@scfalcons.com.au)



# OUR VALUES

**INTEGRITY**  
**INCLUSIVE**  
**RESPECT**  
**RESILIENCE**  
**HUMILITY**  
**TEAMWORK**  
**PASSIONATE**  
**COMMITTED**



# OUR MISSION



- Provide opportunities and pathways for our local players & coaches
- Provide a professional, all-inclusive environment for players & staff to learn & grow
- Engage with our local community
- Connect our members, sponsors & community
- Grow our grassroots participation.



# U17, U19, OPEN AGE PATHWAYS >>>

## PROVIDING PATHWAYS TO THE NRL FOR OUR LOCAL PLAYERS

2026 SPONSORSHIP PACKAGES.

**TRENT LOIERO**  
KAWANA DOLPHINS  
FALCONS  
STORM  
QLD ORIGIN

**HAYLEY MADDICK**  
BEERWAH BULLDOGS  
FALCONS  
BRONCOS  
QLD ORIGIN

**TYSON SMOOTHY**  
KAWANA DOLPHINS  
FALCONS  
BRONCOS



# OUR REACH



2026 SPONSORSHIP PACKAGES.

**24.1K**

Facebook Followers

**16.7K**

Instagram Followers

**2.1K**

Twitter (X)  
Followers

**1240**

Email subscribers



**3.9K**

Monthly website visits

**12.1K**

Falcons Home Game Attendance

## SUNSHINE COAST

The Sunshine Coast population has boomed over the last few years with projections for the growth to continue with the Olympics in 2032. Forecasting indicates that the Sunshine Coast will grow to over 500,000 people by 2041.

# 2026 SPONSORSHIP PACKAGES



2026 SPONSORSHIP PACKAGES.

Major Apparel - Jersey or Shorts	Major Sleeve Sponsorship	Game Day Sponsorship
Hostplus Cup Player Sponsorship	Corporate Partner	Falcons Footy Kidz - All Abilities Program

**BMD Women's Packages released in the New Year**  
**Register your interest at [admin@scfalcons.com.au](mailto:admin@scfalcons.com.au)**

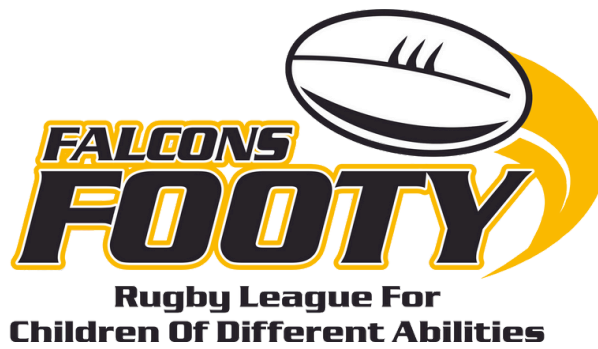




Falcons Footy Kidz - Rugby League for Children of Different Abilities - is an award winning program for girls and boys aged between 5-16 years living with challenges such as autism, aspergers, cerebral palsy, down syndrome, and emotional, social, neurological and/or physical disabilities.

Children learn Rugby League skills and play modified non-contact Rugby League tag in a specialised program. The program assists in developing social and motor skills for children with challenges, where qualified coaches from the Falcons as well as Falcons players and staff, assist in a safe and supportive environment.

Falcons Footy Kidz allows children with challenges the opportunity to participate in a team sport and be part of a club that supports and encourages differences. The positive environment encourages children with challenges, and their families, to get involved and come along to experience the all-inclusive game of Rugby League with the Sunshine Coast Falcons.



	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	<b>\$10,000</b> +GST	<b>\$5,000</b> +GST	<b>\$2,500</b> +GST	<b>\$1,000</b> +GST
Major Sponsor Naming Rights	✓			
Logo on children's playing shirts	✓ FRONT	✓ FRONT	✓ BACK	
Logo on Falcons website	✓	✓	✓	✓
Logo on end of year certificate	✓	✓		
Opportunity to assist with Falcons Footy Kids sessions (must have blue card)	✓	✓	✓	✓

2026 SPONSORSHIP PACKAGES.



# 2026 MAJOR APPAREL SPONSORSHIP



**\$ INVESTMENT - TBC**

Option to pay in monthly instalments



Logo placement on 2026 Playing Jerseys or Playing Shorts Home and Away - Hostplus Cup, U19M, U19W, U17M and U17W



Major Sponsors VIP Brisbane Broncos Game Day Trip for 2 to Suncorp Stadium - corporate area attendance, return bus trip

Major Sponsors Luncheon invitation for 2

Logo placement on all player, staff and sponsor polo shirts

Logo placement on 2026 Adult & Children replica jerseys

Logo placement on all 2026 player and staff training shirts and singlets for all 5 grades (250 + shirts, singlets)

10 to 12 person private catered corporate box for 4 home games at Sunshine Coast Stadium

Six Corporate Lounge Entry Passes for each remaining home games including 2-hour beverage package for each guest

Big Screen advertising of logo at every SC Falcons home game at SC Stadium

Two static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game (2m x .9m per sign)

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons website & email signatures

Logo placement on all media advertising walls used for media interviews and major events such as awards night

Four person VIP team of 4 in Falcons Corporate Golf Day including Golf Cart

Four VIP invitations to attend SC Falcons 2026 Season Launch

Two VIP invitations to attend SC Falcons 2026 Awards Night

Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party

Invitations for all sponsor networking events and opportunities

Two Falcons polo shirts

2026 SPONSORSHIP PACKAGES.

# 2026 MAJOR SLEEVE SPONSORSHIP



**\$ INVESTMENT - TBC**

Option to pay in monthly instalments



Logo placement on sleeve of 2026 Playing Jerseys Home and Away - Hostplus Cup, U19M, U19W, U17M and U17W



Major Sponsors VIP Brisbane Broncos Game Day Trip for 2 to Suncorp Stadium - corporate area attendance, return bus trip

Major Sponsors Luncheon invitation for 2

Logo placement on all player, staff and sponsor polo shirts

Logo placement on 2026 Adult & Children replica jerseys

Logo placement on all 2026 player and staff training shirts and singlets for all 5 grades (250 + shirts, singlets)

10 to 12 person private catered corporate box for 1 home game at Sunshine Coast Stadium

Six Corporate Lounge Entry Passes for each remaining home games including 2-hour beverage package for each guest

Big Screen advertising of logo at every SC Falcons home game at SC Stadium

One static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game (2m x .9m per sign)

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons website & email signatures

Logo placement on all media advertising walls used for media interviews and major events such as awards night

Four person VIP team of 4 in Falcons Corporate Golf Day including Golf Cart

Four VIP invitations to attend SC Falcons 2026 Season Launch

Two VIP invitations to attend SC Falcons 2026 Awards Night

Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party

Invitations for all sponsor networking events and opportunities

Two Falcons polo shirts

2026 SPONSORSHIP PACKAGES.

# EXCLUSIVE HOME GAME DAY NAMING RIGHTS



**\$10,000** +GST

*Payable in monthly instalments*

Naming rights for one SC Falcons Home Game

10-person private catered corporate box at One Game at Sunshine Coast Stadium with the opportunity for your group to attend the dressing room post-game

Four Corporate Lounge Entry Passes for the remaining home games including 2-hour beverage package

Logo placement on all media advertising boards and banners used for media interviews

One static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Your business will be advertised as the Exclusive Game Day sponsor via social media and e-newsletter

Opportunity to display customised marketing material within Sunshine Coast Stadium on your sponsored game day

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons email signatures and website

Two VIP invitations to attend SC Falcons 2026 Season Launch

Two VIP invitations to attend SC Falcons 2026 Awards Night

Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party

VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart

Invitations for all sponsor networking events and opportunities

Two Falcons Polo Shirts

2026 SPONSORSHIP PACKAGES.



# HOSTPLUS CUP PLAYER NUMBER SPONSORSHIP



**\$6,400** +GST

Option to pay in three instalments

2026 SPONSORSHIP PACKAGES.

Exclusive Sponsorship of one Hostplus Cup jersey number (1-17)

Four Corporate Lounge Entry Passes for each home game including 2-hour beverage package

LED sideline screen advertising at every SC Falcons home game at SC Stadium

One static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Each time your jersey number/ player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/ player

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons website

Two VIP invitations to attend SC Falcons 2026 Season Launch

Two VIP invitations to attend SC Falcons 2026 Awards Night

Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party

Invitations for all sponsor networking events and opportunities

Two Falcons Polo Shirts



# CORPORATE PARTNERSHIP



**\$5,200** +GST

Option to pay in three instalments

2026 SPONSORSHIP PACKAGES.

Four Corporate Lounge Entry Passes for each home game including 2-hour beverage package for each guest

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons website

Two VIP invitations to attend SC Falcons 2026 Season Launch

Two invitations to attend the SC Falcons Sponsors and Staff Christmas Party

Invitations for all sponsor networking events and opportunities

Two Falcons Polo Shirts



# FALCONS MAJOR APPAREL SPONSORSHIP



For Major Apparel Sponsorship options and prices please contact Chris Flannery at [ceo@scfalcons.com.au](mailto:ceo@scfalcons.com.au) or 0429 224 376.

2026 SPONSORSHIP PACKAGES.



**SLEEVE X 4**

**FRONT**



**BACK**





“

Southern Cross Sheds has been involved with the Falcons since 2014. Aligning our brand with such a high-profile club has been rewarding in the local marketplace, to say the least.

We have generated lots of business through our affiliation with the Falcons plus gained a great network of businesses that we can use and refer to our own clients. Being part of the Falcons family has also helped us gain great friendships with other sponsors and supporters.

The recognition of our support from the Administration Team and all the Falcons players is immeasurable. The players always give their time post-match to talk and mingle with the sponsors.



I highly encourage any business looking to get into sponsorship to get on board with the Falcons. I guarantee you won't be disappointed.

**Leon Bishop**  
**Southern Cross Sheds**  
**0407 693 014**

**SUNSHINE COAST  
FALCONS**



# 2026 SPONSORSHIP PACKAGES

**IF YOU ARE INTERESTED IN FINDING OUT  
MORE ABOUT OUR PACKAGES, PLEASE  
CONTACT:**

**STEVE TURNER**  
**SPONSORSHIP@SCFALCONS.COM.AU**  
**0412 679 488**

**CHRIS FLANNERY**  
**CEO@SCFALCONS.COM.AU**  
**0429 224 376**



# #OURTEAM OURTOWN

**SCFALCONS.COM.AU**