



**SUNSHINE COAST
FALCONS
SPONSORSHIP
PACKAGES
2021**

U18's, U16's PLAYER NUMBER SPONSORSHIP

- 2 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating
- Exclusive Sponsorship of 1 x U18's or 1 x U16's jersey number (1-17)
- Each time your jersey number/player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/player
- Ground Announcer mentions at every SC Falcons home game
- 1 static fence sign on display at Sunshine Coast Stadium at every SC Falcons home game
- Logo placement on advertising banners used at all SC Falcons home games
- Logo placement on SC Falcons website
- 2 person VIP Invitations to attend SC Falcons 2021 Season Launch
- 2 Falcons Polo Shirts
- Priority invitations for all sponsors networking opportunities
- Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT - PAYABLE IN MONTHLY INSTALMENTS

\$3,500 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number on your sponsored jersey (register your interest as subject to availability)

ADDED INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$1,000 PLUS GST



U21'S EXCLUSIVE PLAYER NUMBER SPONSORSHIP

- 2 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating
- Exclusive Sponsorship of 1 x U21's jersey number (1-17)
- Each time your jersey number/player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/player
- Ground Announcer mentions at every SC Falcons home game
- 1 static fence sign on display at Sunshine Coast Stadium at every SC Falcons home game
- Logo placement on advertising banners used at all SC Falcons home games
- Logo placement on SC Falcons website
- 2 person VIP Invitations to attend SC Falcons 2021 Season Launch
- 2 Falcons Polo Shirts
- Priority invitations for all sponsors networking opportunities
- Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT - PAYABLE IN MONTHLY INSTALMENTS

\$3,500 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number on your sponsored jersey (register your interest as subject to availability)

ADDED INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$2,000 PLUS GST



CORPORATE PARTNER SPONSORSHIP

- 4 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating
- Ground Announcer mentions at every SC Falcons home game
- LED sideline screen advertising at every SC Falcons home game
- Logo placement on SC Falcons website
- 2 person VIP Invitations to attend SC Falcons 2021 Season Launch
- 2 Falcons Polo Shirts
- Priority invitations for all sponsors networking opportunities
- Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS \$5,200 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number (register your interest as subject to availability)

ADDITIONAL INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS \$2,000 PLUS GST



INTRUST SUPER CUP EXCLUSIVE PLAYER NUMBER SPONSORSHIP

- 4 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating
- Exclusive Sponsorship of 1 x Intrust Super Cup jersey number (1-17)
- Each time your jersey number/player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/player
- Ground Announcer mentions at every SC Falcons home game
- LED sideline screen advertising at every SC Falcons home game
- 1 static fence sign on display at Sunshine Coast Stadium at every SC Falcons home game
- Logo placement on advertising banners used at all SC Falcons home games
- Logo placement on SC Falcons website
- 2 person VIP Invitations to attend SC Falcons 2021 Season Launch
- 2 person VIP Invitations to attend SC Falcons 2021 Awards Night
- 2 Falcons Polo Shirts
- Priority invitations for all sponsors networking opportunities
- Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$6,200 PLUS GST

Possible opportunity for your logo to be displayed on the playing jersey below the number on your sponsored jersey (register your interest as subject to availability)

ADDITIONAL INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$2,000 PLUS GST



HOME GAME DAY NAMING RIGHTS SPONSORSHIP

- Your business will be advertised as the Exclusive Sponsor of one of the 2021 SC Falcons home games
- Your business will be advertised on 91.9 Sea FM and SC Falcons social media channels as the Exclusive Game Day sponsor
- Opportunity to display customised marketing material within Sunshine Coast Stadium on your sponsored game day
- 10 person private catered corporate box on your sponsored game day including food and beverages
- Opportunity for your group to attend the SC Falcons Dressing Room post-game
- 4 Corporate Lounge entry passes including 2 hour beverage package for each guest will be provided for the remaining 8 home games
- Ground Announcer mentions at every SC Falcons home game
- LED sideline screen advertising at every SC Falcons home game
- 2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game
- Logo Placement on all SC Falcons staff email signatures, website, letterheads
- Logo Placement on all media advertising boards and banners used for media interviews
- 4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart
- 2 Person VIP invitations to attend SC Falcons 2021 Season Launch
- 2 Person VIP invitations to attend SC Falcons 2021 Awards Night
- 2 Falcons Polo Shirts
- Priority invitations for all sponsors networking events and opportunities
- Opportunity to customise sponsorship package to further suit your requirements

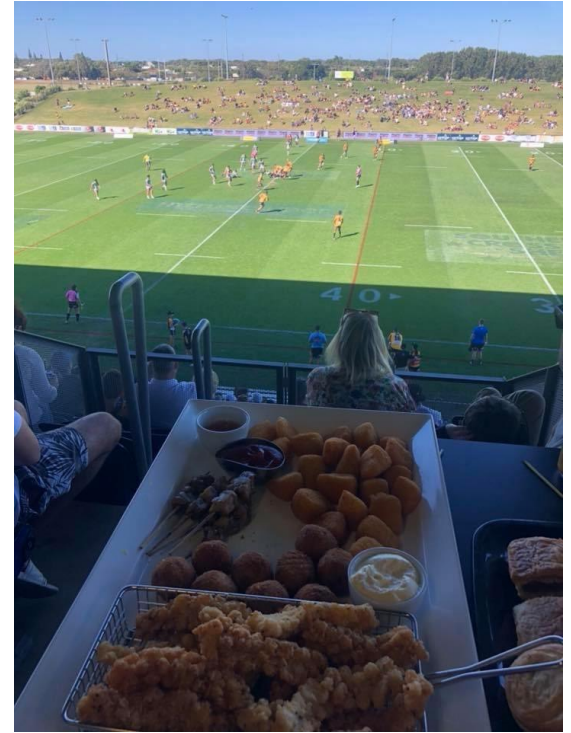
INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$10,000 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number (register your interest as subject to availability)

ADDITIONAL INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$2,000 PLUS GST



EXCLUSIVE CORPORATE LOUNGE NAMING RIGHTS

- Exclusive Naming Rights to the Northern or Southern End Corporate Lounge
- Opportunity to display customised marketing material within Corporate Lounge
- 6 Corporate Lounge passes including 2 hour beverage package for each guest will be provided for 9 home games
- Ground Announcer mentions at every SC Falcons home game
- LED sideline screen advertising at every SC Falcons home game
- 2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game
- Logo placement on all SC Falcons staff email signatures, website, letterheads
- Logo placement on all media advertising boards and banners used for media interviews
- 4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart
- 2 Person VIP invitations to attend SC Falcons 2021 Season Launch
- 2 Person VIP invitations to attend SC Falcons 2021 Awards Night
- 2 Falcons Polo Shirts
- Priority invitations for all sponsors networking events and opportunities
- Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$12,500 PLUS GST – (Northern End)

\$15,000 PLUS GST – (Southern End)



INDIVIDUAL MEMBERSHIPS

YEARLY CORPORATE LOUNGE PASS

- 1 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package at every SC Falcons home game including reserved grandstand seating
- 1 person VIP Invitations to attend SC Falcons 2021 Season Launch
- 1 Falcons Polo Shirt
- Priority invitations for all sponsors networking opportunities

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$1,800 PLUS GST

FALCONS SOCIAL MEMBERSHIP

- 2021 Season Launch invitation including food and beverages
- 2021 Awards Night invitation including food and beverages
- 2021 Season Ticketed Membership including entry to all 2021 Home Games, Reserved Grandstand Seating, Polo Shirt, Cap, Stubby Holder or Water Bottle

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$1000 PLUS GST



TESTIMONIAL FROM SOUTHERN CROSS SHEDS

Southern Cross Sheds has been involved with the Falcons since 2014.

Aligning our brand with such a high profile club has been very rewarding in the local market place to say the least. We have generated lots of business through our affiliation with the Falcons plus gained a great network of businesses that we now use and refer our own clients to. Being part of the Falcons family has also helped us gain some great friendships with other like minded sponsors and supporters.

The recognition of our support from the Administration Team and all of the Falcons players has been immense and the players always give their time post match to talk and mingle with the sponsors.

We have just had the most amazing 2019 season with the Falcons and I personally can't wait for the 2021 season to begin. I highly encourage any business looking to get into sponsorship to get on board with the Falcons.

I guarantee you won't be disappointed

Leon Bishop



