

"THE FALCONS ARE FLYING INTO THE 2022 SEASON – JOIN THE TEAM"



Thank you for your interest in partnering with the Sunshine Coast Falcons Football Club.

2021 thankfully saw the return of the Falcons after the 2020 season was cancelled due to covid 19. 2021 still had its covid challenges throughout the year with training stopped at a few points throughout the season plus a couple of rounds cancelled due to covid outbreaks but overall it was great to get back on the field in front of crowds at Sunshine Coast Stadium.

Our Intrust Super Cup team once again made the Finals but were defeated by Redcliffe in Week 1. Our U21's team made it all the way to the Preliminary Final but were unfortunately bundled out by a red-hot Townsville Blackhawks team.

2021 also saw the Club field our first ever U19's women's team plus the return of the U16's and U18's boys under the SC Falcons banner.

2022 is shaping up to be a very exciting year, both on and off the field, and we hope that you and your business will be a part of the action!

We have a new Head Coach in the very experienced Brad Henderson, who has spent over 7 years at the Canterbury Bulldogs, plus a host of new signings to complement our outstanding local junior talent. The continuation of our NRL feeder team association with the Melbourne Storm that has seen regular Falcons players Tino Fa'asuamaleaui, Ryan Papenhuyzen, Harry Grant, Tui Kamikamica, Nicho Hynes and Chris Lewis, just to name a few, go on to become household names in the NRL, will continue again in 2022!

Inside this document you will find all of the opportunities that we have available in terms of game day and media exposure, corporate hospitality and events and community engagement opportunities - for you and your business to partner with the Sunshine Coast Falcons Football Club.

If you have any questions at all please don't hesitate to give me a call.

Yours sincerely,

Chris Flannery

Chief Executive Officer

M – 0429 224 376

E – ceo@scfalcons.com.au



2022 NETWORKING OPPORTUNITIES

The SC Falcons provide various networking opportunities for you and your business to build long lasting connections with other Falcons corporate partners. Some of these include -

FALCONS SEASON LAUNCH – Thursday 10th March 2022

Enjoy complimentary food and beverages while you hear from Falcons players, coaches and staff about what you can expect from the upcoming season!

SC FALCONS GOLF DAY

The annual golf day is one of the most anticipated days on the Falcons social calendar. Usually played at Pelican Waters Golf Course, the Falcons Golf Day is a place where everybody can let their hair down and enjoy the company - and sometimes the golf too.

FALCONS STATE OF ORIGIN LUNCH

The SC Falcons annual State of Origin lunch is a must do event with guest speakers and brilliant entertainment. Former guest speakers have included – Kevin Walters, Wayne Bennett, Allan Langer, Matt Gillett, Craig Bellamy, Greg Ritchie, Billy Moore and Jeff Thompson..

FALCONS GAME DAYS

Enjoy complimentary drinks from the exclusive corporate partners lounge or from your reserved seats in the grandstand while you watch your team do battle on the Sunshine Coast Stadium pitch. It's a great way to meet and make connections and do business with other Falcons corporate partners.

FALCONS GALA AWARDS NIGHT

An opportunity to get dressed up and celebrate the season that was! Enjoy complimentary beverages and a sit down meal at one of the Sunshine Coast's premier venues. Hear from all of the award winners for the season and see who will take out the prestigious James Ackerman Medal for the Player of the Year.

FALCONS XMAS PARTY

An opportunity to catch up for a well -earned drink and mingle with other Falcons sponsors toward the end of the year as Xmas approaches.



FALCONS FOOTY KIDZ SPONSORSHIP – RUGBY LEAGUE FOR CHILDREN OF DIFFERENT ABILITIES

Falcons Footy is an award winning program recognised by Autism Spectrum Australia. The program teaches children living with disabilities the skills of Rugby League, in a safe and controlled environment, at Sunshine Coast Stadium prior to every home game.

Funds will be used to purchase children's playing shirts, training equipment, trophies and medals for end of year presentation, insurances and bus hire for kids and parents, carers to travel to Brisbane to watch a Brisbane Broncos match at Suncorp Stadium.

DIAMOND SPONSOR - Promoted as a Major Sponsor of the program, Logo on front of children's playing shirts, Falcons website, Logo on end of year certificate - **\$10,000 Plus GST**

GOLD SPONSOR – Logo on front of children's playing shirts, Falcons website - **\$5000 plus GST**

SILVER SPONSOR – Logo on back of children's playing shirts, Falcons website - **\$2500 plus GST**

BRONZE SPONSOR – Logo on Falcons website - **\$1000 plus GST**



EXCLUSIVE HOME GAME DAY NAMING RIGHTS

9 AVAILABLE

Your business will be advertised as the Exclusive Sponsor of one of the 2022 SC Falcons home games

Your business will be advertised on air by 91.9 Sea FM and SC Falcons social media channels as the Exclusive Game Day sponsor

Opportunity to display customised marketing material within Sunshine Coast Stadium on your sponsored game day

10 person private catered corporate box on your sponsored game day including food and beverages for all guests

Opportunity for your group to attend the SC Falcons Dressing Room post-game

4 Corporate Lounge entry passes including 2 hour beverage package for each guest will be provided for the remaining 8 home games

Ground Announcer mentions at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Logo Placement on all SC Falcons staff email signatures, website, letterheads

Logo Placement on all media advertising boards and banners used for media interviews

4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart

2 Person VIP invitations to attend SC Falcons 2022 Season Launch at Maroochy RSL

2 Person VIP invitations to attend SC Falcons 2022 Awards Night

2 Falcons Polo Shirts

Priority invitations for all sponsors networking events and opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$10,000 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number (register your interest as subject to availability)

ADDITIONAL INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$2,000 PLUS GST

HOSTPLUS CUP EXCLUSIVE PLAYER NUMBER SPONSORSHIP

17 AVAILABLE + 1 COACH SPONSORSHIP

4 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating

Exclusive Sponsorship of 1 x Intrust Super Cup jersey number (1-17)

Each time your jersey number/player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/player

Ground Announcer mentions at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

1 static fence sign on display at Sunshine Coast Stadium at every SC Falcons home game

Logo placement on advertising banners used at all SC Falcons home games

Logo placement on SC Falcons website

2 person VIP Invitations to attend SC Falcons 2022 Season Launch

2 person VIP Invitations to attend SC Falcons 2022 Awards Night

2 Falcons Polo Shirts

Priority invitations for all sponsors networking opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$6,200 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number on your sponsored jersey (please register your interest as subject to availability)

ADDITIONAL INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$2,000 PLUS GST



U21'S EXCLUSIVE PLAYER NUMBER SPONSORSHIP

17 AVAILABLE + 1 COACH SPONSORSHIP

2 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating

Exclusive Sponsorship of 1 x U21's jersey number (1-17)

Each time your jersey number/player runs on to the field, scores a try or kicks a goal your business will be mentioned as the exclusive sponsor of that jersey number/player

LED sideline screen advertising at every SC Falcons home game

Ground Announcer mentions at every SC Falcons home game

Logo placement on advertising banners used at all SC Falcons home games

Logo placement on SC Falcons website

2 person VIP Invitations to attend SC Falcons 2022 Season Launch

2 Falcons Polo Shirts

Priority invitations for all sponsors networking opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT - PAYABLE IN MONTHLY INSTALMENTS

\$3,500 PLUS GST

Possible opportunity for your logo to be displayed on the back of the playing jersey below the number on your sponsored jersey (register your interest as subject to availability)

ADDED INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$2,000 PLUS GST



U16'S, U18's + U19's WOMEN'S EXCLUSIVE PLAYER NUMBER SPONSORSHIP

17 AVAILABLE + 1 COACH SPONSORSHIP PER TEAM

2 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating (this includes all Intrust Super Cup matches)

Exclusive Sponsorship of 1 x U21's, U18's or U19's Women's jersey number (1-17)

Logo placement on back of sponsored jersey below the number

Ground Announcer mentions at every SC Falcons home game

Logo placement on SC Falcons website

2 person VIP Invitations to attend SC Falcons 2022 Season Launch

2 Falcons Polo Shirts

Priority invitations for all sponsors networking opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT - PAYABLE IN MONTHLY INSTALMENTS

\$3,500 PLUS GST

YEARLY CORPORATE LOUNGE PASS

1 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package at every SC Falcons home game including reserved grandstand seating

1 person VIP Invitations to attend SC Falcons 2022 Season Launch

Priority invitations for all sponsors networking opportunities

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$1,800 PLUS GST

FALCONS SOCIAL MEMBERSHIP

2022 Season Launch invitation including food and beverages

2022 Awards Night invitation including food and beverages

2022 Season Ticketed Membership including entry to all 2022 Home Games, Reserved Grandstand Seating, Polo Shirt, Cap, Stubby Holder or Water Bottle

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$1,500 PLUS GST

CORPORATE PARTNER SPONSORSHIP



4 person VIP entry into the Corporate Partners Lounge including 2 hour beverage package for each guest at every SC Falcons home game including reserved grandstand seating

Ground Announcer mentions at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

Business Logo placement on SC Falcons website

2 person VIP Invitations to attend SC Falcons 2022 Season Launch including food and beverages

2 person invitation to SC Falcons Sponsors Christmas Party

2 Falcons Polo Shirts

Priority invitations for all sponsors networking opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$5,200 PLUS GST



PLAYING JERSEY SLEEVE SPONSORSHIP PACKAGE

4 Sleeve Positions Available (3 Sold, 1 Remains)

Logo placement on all 2022 Playing Jerseys Home and Away Versions – Intrust Super Cup, U21's, U18's, U16's and U19's women

Logo placement on all 2022 Adult and Children replica jerseys for sale

Logo placement on all 2022 player, sponsor, season member and supporter polo shirts

10 person catered private corporate box for five (5) home games at Sunshine Coast Stadium

6 Corporate Lounge entry passes including 2 hour beverage package will be provided for the remaining home games including reserved grandstand seating when the corporate box is not being utilised by your group

Ground Announcer mentions for your business at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Logo placement on all SC Falcons staff email signatures, website, letterheads

Logo placement on all media advertising boards and banners used for media interviews

4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart

4 Person VIP invitations to attend SC Falcons 2022 Season Launch

4 Person VIP invitations to attend SC Falcons 2022 Awards Night

4 Falcons Polo Shirts

Priority invitations for all sponsors networking events and opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$25,000 PLUS GST (5 game corporate box package – 1 sleeve on the jersey)



BACK OF PLAYING JERSEY SPONSORSHIP PACKAGE

BOTTOM BELOW NUMBER – 1 POSITIONS AVAILABLE

Logo placement on all 2022 Playing Jerseys Home and Away Versions – Intrust Super Cup, U21's, U18's, U16's and U19's women

Logo placement on all 2022 Adult and Children replica jerseys for sale

Logo placement on all 2022 player, sponsor, season member and supporter polo shirts

10 person catered private corporate box for five home games at Sunshine Coast Stadium

6 Corporate Lounge entry passes including 2 hour beverage package will be provided for the remaining home games including reserved grandstand seating when the corporate box is not being utilised

Ground Announcer mentions at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Logo placement on all SC Falcons staff email signatures, website, letterheads

Logo placement on all media advertising boards and banners used for media interviews

4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart

4 Person VIP invitations to attend SC Falcons 2022 Season Launch

4 Person VIP invitations to attend SC Falcons 2022 Awards Night

4 Falcons Polo Shirts

Priority invitations for all sponsors networking events and opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$25,000 PLUS GST (5 game corporate box package)



PLAYING SHORTS SPONSORSHIP PACKAGE

FRONT LEG POSITION, 2 BACK LEGS POSITIONS – 3 POSITIONS AVAILABLE

Logo placement on all 2022 Playing Shorts Home and Away Versions – Intrust Super Cup, U21's, U18's, U16's and U19's women

Logo placement on all 2022 Adult and Children replica jerseys for sale

6 Corporate Lounge entry passes including 2 hour beverage package will be provided for the remaining home games including reserved grandstand seating when the corporate box is not being utilised

Ground Announcer mentions at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Logo placement on all SC Falcons staff email signatures, website, letterheads

Logo placement on all media advertising boards and banners used for media interviews

4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart

2 Person VIP invitations to attend SC Falcons 2022 Season Launch

2 Person VIP invitations to attend SC Falcons 2022 Awards Night

2 Falcons Polo Shirts

Priority invitations for all sponsors networking events and opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$16,000 PLUS GST (Back leg position – 2 available)

\$18,000 PLUS GST (Front leg position)



EXCLUSIVE CORPORATE LOUNGE NAMING RIGHT

NORTHERN END – 1 AVAILABLE, SOUTHERN END – 1 AVAILABLE

Exclusive Naming Rights to the Northern or Southern End Corporate Lounge

Opportunity to display customised marketing material within Corporate Lounge

6 Corporate Lounge passes including 2 hour beverage package for each guest will be provided for 9 home games

Ground Announcer mentions at every SC Falcons home game

LED sideline screen advertising at every SC Falcons home game

2 static fence signs on display at Sunshine Coast Stadium at every SC Falcons home game

Logo placement on all SC Falcons staff email signatures, website, letterheads

Logo placement on all media advertising boards and banners used for media interviews

4 Person VIP Team of 4 in Falcons Corporate Golf Day including Golf Cart

2 Person VIP invitations to attend SC Falcons 2022 Season Launch

2 Person VIP invitations to attend SC Falcons 2022 Awards Night

2 Falcons Polo Shirts

Priority invitations for all sponsors networking events and opportunities

Opportunity to customise sponsorship package to further suit your requirements

INVESTMENT – PAYABLE IN MONTHLY INSTALMENTS

\$12,500 PLUS GST – (Northern End) \$15,000 PLUS GST – (Southern End)



NIICHO HYNES QUOTE (Twitter) –

“Last year we were running out as Falcons team mates. This year playing at the same Stadium all together in Storm jerseys. A memory I’ll hold close to me.”



SPONSORS TESTIMONIAL FROM SOUTHERN CROSS SHEDS

Southern Cross Sheds has been involved with the Falcons since 2014.

Aligning our brand with such a high profile club has been rewarding in the local market place to say the least. We have generated lots of business through our affiliation with the Falcons plus gained a great network of businesses that we can use and refer to our own clients.

Being part of the Falcons family has also helped us gain great friendships with other sponsors and supporters.

The recognition of our support from the Administration Team and all the Falcons players is immeasurable.

The players always give their time post match to talk and mingle with the sponsors.

We have just had the most amazing season with the Falcons and I personally can't wait for the 2022 season to begin.

I highly encourage any business looking to get into sponsorship to get on board with the Falcons.

I guarantee you won't be disappointed.

Leon Bishop

Southern Cross Sheds

0407 693 014



